

FOR IMMEDIATE RELEASE

Left Hand Brewing Company Celebrates 25 Years of Award-Winning Milk Stout with New Packaging Design

Same beer, new cow, let's party!



LONGMONT, Colo. Dec. 17, 2024 – [Left Hand Brewing Company](#), one of the original pioneers in craft brewing, is thrilled to announce a fresh new look for its iconic [Milk Stout](#) as it celebrates 25 years of one of the most beloved beers in craft brewing history. The award-winning stout is getting a packaging makeover to honor a quarter-century of delighting beer lovers worldwide.

Affectionately dubbed the "OG of Milk Stout," Left Hand's flagship beer has stood the test of time with its milk chocolate notes, freshly brewed coffee aromas, and hints of caramelized sugar. Now, as Left Hand toasts 25 years of Milk Stout, the brewery is rolling out packaging that features an updated design with an all-new cow mascot, fresh colors and a bold wordmark.

"This is more than just a new look - it's a celebration," said Jill Preston, Marketing Director at Left Hand. "We wanted to honor the legacy of this beer that helped put Left Hand on the map, while inviting a new generation of craft beer drinkers to join the herd. The same great beer is inside, but now it's dressed to impress for the next 25 years!"

Milk Stout remains a staple in Left Hand's portfolio, boasting numerous awards, including gold medals at the Great American Beer Festival and World Beer Cup. Look for the new Milk Stout packaging to hit shelves starting this month and into 2025.



For more information about Milk Stout or Left Hand Brewing, visit www.lefthandbrewing.com or follow us on social media @LeftHandBrewing.

About Left Hand Brewing Company

Left Hand Brewing Company, founded in Longmont, Colorado, is one of the original pioneers in craft brewing. From a humble homebrew kit beginning to becoming one of the top 50 craft breweries in the U.S., Left Hand has continued to grow and innovate throughout our 30+ year history. Famous for our Nitro series, Left Hand launched America's original Nitro bottle with our flagship Milk Stout Nitro and the first production run of U.S.- made Nitro widget cans. We're proud to be one of the most honored and recognized breweries in Colorado with 30 Great American Beer Festival medals, 11 World Beer Cup awards and nine European Beer Star awards. Our collection of year-round and seasonal beers is available in 46 states, DC and internationally. To learn more, please visit www.lefthandbrewing.com.

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