## FOR IMMEDIATE RELEASE

# Team Left Hand and Ozo Coffee Introduce Collaborative Coffee Blend to Support Bike MS

'Sprocket' coffee now available at Ozo Coffee locations and online



**LONGMONT, Colo. May 19, 2023** –<u>Team Left Hand</u>, a group of more than 600 cyclists and volunteers supported by <u>Left Hand Brewing Company</u>, is proud to announce they're teaming up with <u>Ozo Coffee</u>, a Boulder-based roastery, on a special coffee blend named Sprocket to support their Bike MS fundraising efforts.

Sprocket was roasted to be a crowd pleaser with welcoming and approachable flavors like pecan, vanilla, and dark chocolate. From May through October, \$3 from every bag sold at Ozo's five Boulder and Longmont locations or <u>online</u> will be donated to support Team Left Hand and Bike MS.

Since 2008, Team Left Hand has raised more than \$6.8 million for the <u>National MS Society</u>, demonstrating their unwavering commitment to combating multiple sclerosis and supporting the Society in funding research, advocating for change, and enhancing the quality of life for individuals with MS and their loved ones.

"On behalf of Team Left Hand, I want to extend my heartfelt appreciation to Ozo Coffee for their generous donation to this important cause," said Chris Lennert, Team Left Hand National Team Captain. "We couldn't be prouder in collaborating with them to craft a premium coffee that serves as a powerful vehicle for raising awareness in the fight against MS."

For more information on how to volunteer, sponsor, or donate to Team Left Hand, visit <u>www.teamlefthand.com</u>.

#### About Team Left Hand Brewing

Team Left Hand Brewing is a group of employees and friends dedicated to solving the riddle that is Multiple Sclerosis. Since 2008, the National team of more than 600 riders and volunteers

have raised more than \$6.6 million for the National MS Society and won't stop fundraising and riding until MS stands for Mystery Solved. Team Left Hand is dedicated to fighting Multiple Sclerosis and wants to continue helping the National MS Society fund research, advocate for change, and help people with MS and their families live their best lives. To learn more about our teams fighting MS across the country and to get involved, please visit <u>www.teamlefthand.com</u>.

## About Multiple Sclerosis – The National Multiple Sclerosis Society – Bike MS

Multiple sclerosis is an unpredictable, often disabling disease of the central nervous system. There is currently no cure for MS. Symptoms vary from person to person and range from numbness and tingling, to mobility challenges, blindness and paralysis. An estimated 1 million people live with MS in the United States. Most people are diagnosed between the ages of 20 and 50, and it affects women three times more than men. The National MS Society, founded in 1946, funds cutting-edge research, drives change through advocacy, and provides programs and services to help people affected by MS live their best lives. Bike MS is the largest fundraising cycling series in the world. Each year, nearly 75,000 cyclists and more than 6,000 teams ride together to change the world for people with MS. Connect to learn more and get involved: nationalMSsociety.org, or sign up at www.bikeMS.org

## About Left Hand Brewing Company

About Left Hand Brewing Company Left Hand Brewing Company, founded in Longmont, Colorado, is one of the original pioneers in craft brewing. From a humble homebrew kit beginning to becoming one of the top 50 craft breweries in the U.S., Left Hand has continued to grow and innovate throughout our 29-year history. Famous for our Nitro series, Left Hand launched America's original Nitro bottle with our flagship Milk Stout Nitro and the first production run of U.S.- made Nitro widget cans. We're proud to be one of the most honored and recognized breweries in Colorado with 29 Great American Beer Festival medals,11 World Beer Cup awards and 9 European Beer Star awards. Our collection of year-round and seasonal beers is available in 46 states, DC and internationally. To learn more, please visit www.lefthandbrewing.com.

#### About OZO Coffee Roasters

OZO Coffee Roasters is a specialty coffee roastery founded in 2007 in Boulder, Colorado. We are committed to the sourcing of ethically and sustainably grown coffees from around the world. We proudly serve a diverse coffee menu with offerings ranging from traditionally roasted approachable and reliable blends to experimentally processed single origin microlots. We strive to create real relationships with farmers and their families while actively supporting their efforts to cultivate delicious coffees. Ultimately our mission is to fuel community - from the people that grow our coffees all the way to those delighted by our craft. Stop by one of our five cafes located in Boulder and Longmont, or let us ship you the goods! www.ozocoffee.com.