## FOR IMMEDIATE RELEASE

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# Left Hand Oktoberfest Returns to The Garden September 27-28

Two Days of Live Music, Craft Beer, Traditional Activities & More



**LONGMONT, Colo. (Aug. 29, 2024)** – Pull out your lederhosen, grab a pretzel, and hoist your stein because it's time for Left Hand Oktoberfest presented by <u>High Country Bank</u> and <u>GVC Capital</u>. This year's festivities will be held at Left Hand's on-campus venue, <u>The Garden</u>, on September 27-28.

Oktoberfest 2024 is part of a longstanding Left Hand tradition that began in 2012. Proceeds from ticket sales, merchandise sales and parking will benefit the Left Hand Brewing Foundation and local nonprofits. Since its inception, this event has raised more than \$300K for nonprofits in our community

Left Hand Oktoberfest offers merriment for the whole family! Get in spirit Friday night with live music from two fun-loving bands and German-style brews like our Oktoberfest Märzen Lager. Saturday activities include live music, polka, stein-holding, brat-eating and costume contests. And new this year--kids' contests including sack races and stein-holding plus a craft artisan market!

## Schedule of Events:

#### Friday, Sept. 29

- 4pm Gates open
- 5-7pm Card Catalog 90s alt-rock & more
- 7-7:30pm Set break
- 7:30-9:30pm Ronnie Raygun & the Big 80's 80's cover band
- 9:30pm Last call

## Saturday, Sept. 30

• 11:30am - Cat Jerky - eclectic mix ranging from Johnny Cash to Black Sabbath

- 12:45pm

  Kids Sack Races & Stein Holding
- 1:15pm Tribanacci Trio folk and bluegrass
- 2:30pm– Brat-Eating Contest
- 3pm Groove Holiday funky improvisation and jazzy grooves
- 4:15pm Stein-Holding Contest
- 4:45pm— Polkanauts heart-pounding beats to classic polka tunes
- 6:30pm Costume Contest
- 7pm Funkiphino Colorado's award-winning funk sensation
- 9:30pm Last Call

Tickets are just \$10 for Friday, \$20 for Saturday or \$25 for both days! Kids 12 and under are free! VIP packages are also available and include event tickets, beer tickets, and covered seating for eight people. Avoid lines and get your tickets today on Eventbrite.

Left Hand was built on a reverence for traditional beer styles like the ones associated with Oktoberfest. This year's Oktoberfest Märzen Lager returns for the season with rich copper hues that will shine from your stein. Balancing malt-driven notes of bread crust, biscuit and toasted pretzel with just the right amount of noble hop character, it culminates in a dry & spicy finish. Deliciously repeatable, this take on the classic style is the perfect way to toast the season of crisp air, changing leaves, and festival feasts.

This unforgettable event would not be possible without the support of amazing sponsors. This year's Oktoberfest sponsors include presenting sponsors <u>High Country Bank</u> and <u>GVC Capital</u>; platinum sponsors <u>High Plains Bank</u> and <u>Snarf's Sandwiches</u>; gold sponsors <u>Rockfan</u> and <u>Colorado Materials</u>; and silver sponsors <u>Minuteman Press</u>, <u>Craft Financial Group</u>, <u>Shirazi Benefits</u>, Spice eBikes, High Country Malt and Ball Corporation.

## **About Left Hand Brewing Company**

Left Hand Brewing Company, founded in Longmont, Colorado, is one of the original pioneers in craft brewing. From a humble homebrew kit beginning to becoming one of the top 50 craft breweries in the U.S., Left Hand has continued to grow and innovate throughout our 28-year history. Famous for our Nitro series, Left Hand launched America's original Nitro bottle with our flagship Milk Stout Nitro and the first production run of U.S.- made Nitro widget cans. We're proud to be one of the most honored and recognized breweries in Colorado with 29 Great American Beer Festival medals,11 World Beer Cup awards and 9 European Beer Star awards. Our collection of year-round and seasonal beers is available in 45 states, DC and internationally. To learn more, please visit <a href="https://www.lefthandbrewing.com">www.lefthandbrewing.com</a>.

## **About the Left Hand Brewing Foundation**

Founded in 2016 to support Left Hand Brewing Company's charitable giving, the Left Hand Brewing Foundation (LHBF) is committed to brewing a stronger community where we work, live, and play. The LHBF relies on the generous support of an incredible community of businesses, individuals, and organizations who support financially, through in-kind donations, and volunteer time. All event proceeds, sponsorship revenue, and donations from Left Hand Brewing Foundation events benefit the LHBF and its beneficiaries.